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## **PPTRRC Quarterly Update**

July 2011

This is a 'quarterly report' from the Office of the Provincial Paediatric Therapy Recruitment and Retention Coordinator (PPTRRC). The intent is that this update will increase awareness amongst stakeholders involved in paediatric therapy services in BC of the activities of this Office. Feel free to contact the Provincial Paediatric Therapy Recruitment and Retention Coordinator for further discussion or clarification regarding the content of this update. This is the first quarterly report for the 2011-2012 fiscal year.

## **New Website Resources**

Be sure to take advantage of some great new additions [www.therapybc.ca](http://www.therapybc.ca). There is a document developed to introduce paediatric therapists new to practice in BC with the provincial networking and clinical support resources available:  
<http://www.therapybc.ca/pdf/New%20Grad%20new%20hire%20support%20doc.pdf>.

Also new to the site is a contact list divided into regions designed to assist therapists looking to connect with colleagues at agencies in other areas of BC:  
[http://www.therapybc.ca/contact\\_information.php](http://www.therapybc.ca/contact_information.php)

Lastly, the website now has a 'PPTRRC Awards' page. This page recognizes past winners of the Awards, and contains information regarding the nomination process for future Awards: <http://www.therapybc.ca/pptrrcawards.php>

## **TherapyBC You Tube Channel e-Reader Contest**

Always looking for innovative ways to assist with your recruitment efforts, TherapyBC has initiated a You Tube channel: <http://www.youtube.com/therapybc>. This is a great medium to present your agency and community as a great place to live and work, and your help is needed to build a library of recruitment videos for BC. Shoot some video showcasing some of the highlights of your community, interview staff about why your agency is such a great place to work, take viewers on a 'virtual tour' of your agency, etc. Maybe a local high school or College has a film program interested in helping out? Keep the length of the video fairly brief (less than 10 minutes). All videos received before September 1 will be entered in a draw to win an e-reader for your agency to load up with articles, resources, and evidence-based practice information to comfortably tote around on your home visits.

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## **Recruitment Initiatives**

TherapyBC has been busy trying to meet your recruitment needs this spring:

***Virtual Job Fairs*** – TherapyBC has hosted 5 virtual job fairs this spring with more than 30 participants. Web-conferencing software is used to present to therapists across the country the opportunities for work in BC. This is an exciting and efficient new initiative that therapybc plans on expanding throughout 2011/12.

***Ontario*** – Ontario has several Universities with OT, PT, and SLP programs so in June therapybc made a recruiting trip and visited students at University of Toronto, University of Western Ontario, and Queen’s University. Therapybc was able to raise awareness of paediatric opportunities in BC, as well as connect with several BC residents attending school in Ontario but planning on heading back out West after graduation.

***CAOT, CASLPA, CPA*** – TherapyBC continues to have a presence at the national association annual conferences for OT, PT, and SLP. This year it was via delegate kit bag inserts at both CAOT and CASLPA, and a poster presentation at CPA.

***AACPDM*** - The American Academy of Cerebral Palsy and Developmental Medicine hosts an annual conference each year, and this year we are very excited to be involved in a poster presentation to share BC’s eMentoring program developed by Sue Stewart, Sunny Hill Health Centre, and TherapyBC.